ICSSR-SRC SPONSORED TWO-DAY NATIONAL SEMINAR

"INNOVATING COMMERCE & BUSINESS FOR INCLUSIVE AND SUSTAINABLE GROWTH: FINTECH, MSMEs AND GREEN STRATEGIES IN INDIA"

April 8th & 9th, 2026

Organized by

Department of Commerce & Business Management

KAKATIYA GOVERNMENT COLLEGE (AUTONOMOUS)

Hanumakonda Dist., Telangana State

Accredited with NAAC 'A+' Grade (CGPA 3.33)

Affiliated to Kakatiya University

CONCEPT NOTE

The Indian economy is undergoing a major transformation driven by technology, entrepreneurship, and sustainability imperatives. Fintech innovations, start-up ecosystems, and MSME growth have emerged as key pillars of inclusive economic progress. Simultaneously, the global push towards a green and sustainable economy has reshaped business practices, compelling firms to integrate environmental and social governance (ESG) principles into their operations. Commerce and business management education today must respond to these rapid shifts. The interplay between financial technology, sustainable practices, and inclusive entrepreneurship presents both opportunities and challenges for academia, industry, and policymakers. Recognizing this, the present seminar aims to provide a multidisciplinary platform for dialogue, research exchange, and policy deliberation.

Seminar Themes

- Fintech and Digital Transformation in Business
- MSMEs, Start-ups and Entrepreneurial Growth
- Green Economy and Sustainable Business Practices
- Emerging Technologies and the Future of Commerce
- Financial Literacy, Governance, and Policy Reforms

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CALL FOR PAPERS

We invite academicians, researchers, industry experts, and students to submit original research papers.

ABSTRACT: Max 300 words (3–5 Keywords)

Full Paper: Max 5000 words

Format: MS Word, Times New Roman, 12 Font, 1.5 Line Spacing Include Name, Designation, Affiliation & Email

SUBMIT TO: commerceseminar.kgca2026@gmail.com

REGISTRATION LINK: https://forms.gle/8dGbPdZsnghad7NU8

IMPORTANT DATES

- Last Date for Abstract Submission: **13 March 2026**
- Intimation of Acceptance: **16 March 2026**
- Last Date for Full Paper: **28 March 2026**
- Last Date for Registration: **4 April 2026**
- **Seminar Dates: 8–9 April 2026**

TARGET PARTICIPANTS

- Academicians & Research Scholars
- UG & PG Students
- Industry Experts & Entrepreneurs
- Bankers & Policy Makers
- NGOs & Sustainability Organizations

REGISTRATION FEE

- Faculty: **Rs. 500**
- Research Scholars/Students: **Rs. 300**
- Industry Professionals: **Rs. 1000**
- Participants (Without Paper): **Rs. 300**
  (Includes seminar kit, certificate & refreshments)

PUBLICATION OPPORTUNITY

☑ All accepted papers will be published in Seminar Proceedings

☑ Selected papers in UGC CARE Listed / Peer Reviewed International Journal (Payment Basis)

SEMINAR CO-ORDINATORS

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Dr. G. Srinivas, Assistant Professor Commerce
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